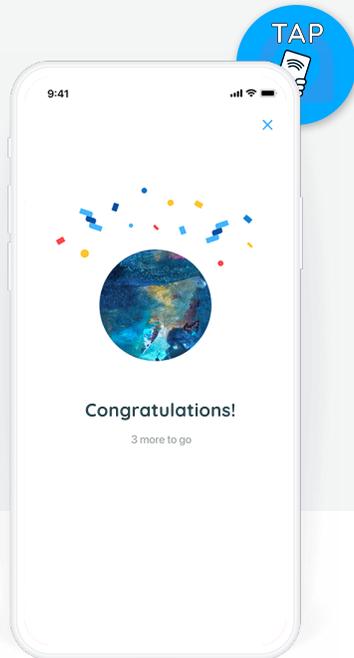


Artmatcher Art Tag overview



What are Artmatcher Art tags?

Art Tags are small, physical stickers that can interact with both Apple and Android devices. Each tag contains an antenna and programmable chip. These chips can hold a small amount of data, which Artmatcher uses to power its Art Walk Experience.

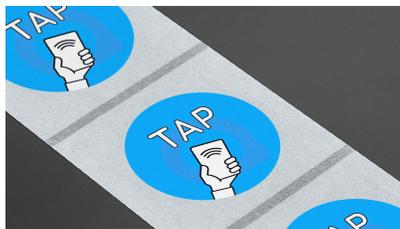


Tags are slightly larger than a **US quarter** coin



Tags can be read from as far as **4" away**, keeping your **space** and **art** undisturbed

How does the process work?



01

Artmatcher will provide you with up to 20 NFC tags to stick next to your artwork. The tags will not leave residue or damage surfaces.



02

Peel the adhesive backing from the tag and place it at least 4" away from the selected piece. This prevents participants from getting too close or tapping the artwork.



03

For proper representation, make sure all Art Tags are aligned correctly. The word 'TAP' should always display across the top.